
Champion
ECO FUTURE *parisism*

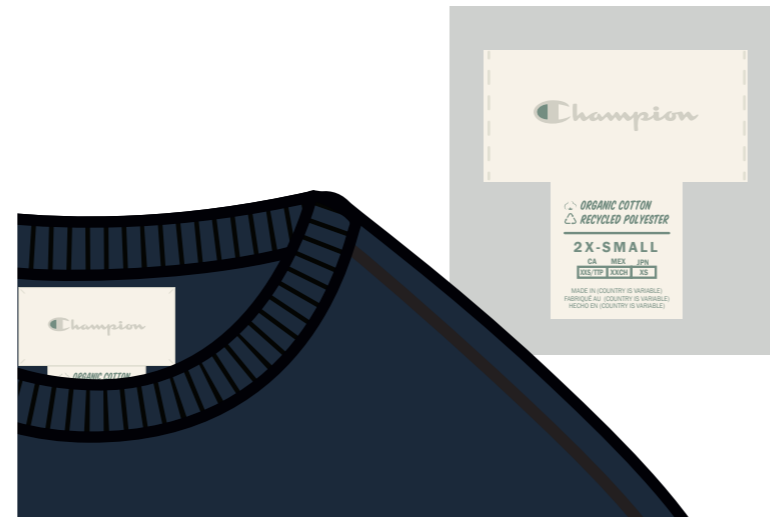
**You are
what you
wear**



ECO FUTURE



-ORGANIC COTTON AND RECYCLED POLYESTER



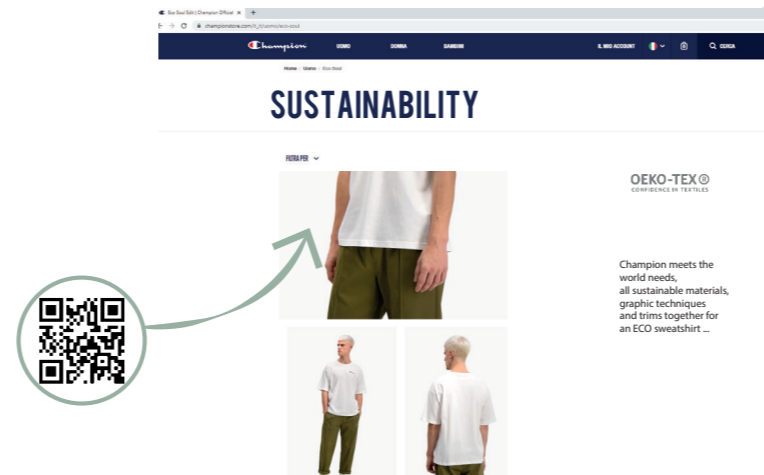
-INSIDE JACQUARD LABEL WITH SUSTAINABLE EMBROIDERY



-C-PATCH AND FULL SCRIPT SUSTAINABLE EMBROIDERY WITH RECYCLED POLYESTER



-HANGTAG WITH RECYCLED PAPER AND ORGANIC PRINT



URL: https://www.championstore.com/it_it?utm_source=USReferral&utm_campaign=fastlyUSredirect

-THIS QR CODE TAKES YOU BACK TO CHAMPION'S SUSTAINABILITY ONLINE PAGE



-FINAL PRODUCT AND COLOR CHART

WE ARE
100%
ORGANIC
COTTON

WE ARE *Champion*



PROCESSING



WHAT'S?

Organic Cotton is generally understood as bio-cotton and it is grown in subtropical countries from non-genetically modified plants. Its production also promotes and enhances biodiversity and biological cycles. This type of cotton has a lower environmental impact than traditional cotton, since it is cultivated using methods that do not require genetic engineering and the use of toxic elements such as pesticides or fertilizers.



NON-ORGANIC COTTON VS **ORGANIC COTTON** 100%

<p>USES 25% OF WORLD'S INSECTICIDES & %10 OF WORLD'S PESTICIDES</p> <p>CONTAMINATES GROUND WATER, AIR, BIRDS, FISH, ANIMALS AND ENVIRONMENT</p> <p>KILLS 10,000 U.S. FARMERS ANUALLY & 20,000 WORLDWIDE</p>	<p>SAFE FOR YOUR BABY'S SENSITIVE SKIN</p> <p>SAFE FOR BABY'S STILL FORMING RESPIRATORY SYSTEM</p> <p>BETTER FOR OUR BODIES & PLANET</p> <p>SUPPORTS FAIR TRADE PRACTICES</p>
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TRUSTED CLOTHES
Sustainable - Ethical - Healthy

COTTON IS NOT THE CLEAN FIBRE THAT WE THINK IT IS

COTTON FARMING: ABOUT 20 MILLION TONS OF COTTON ARE PRODUCED EACH YEAR IN AROUND 90 COUNTRIES.

COTTON REPRESENTS NEARLY HALF THE FIBRE USED TO MAKE CLOTHES AND OTHER TEXTILES WORLDWIDE, WITH MUCH OF THE REST COMING FROM SYNTHETIC PRODUCTS

OF ALL INSECTICIDES USED GLOBALLY EACH YEAR, THE ESTIMATED AMOUNT USED ON TRADITIONAL COTTON: 16-25%, MORE THAN ANY OTHER SINGLE CROP.

IT CAN TAKE MORE THAN 20,000 LITRES OF WATER TO PRODUCE 1KG OF COTTON: EQUIVALENT TO A SINGLE T-SHIRT AND PAIR OF JEANS. 75% OF GLOBAL COTTON HARVEST COMES FROM IRRIGATED LAND.

2.4% OF THE WORLD'S CROP LAND IS PLANTED WITH COTTON AND YET IT ACCOUNTS FOR 24% AND 11% OF THE GLOBAL SALES OF INSECTICIDE AND PESTICIDES RESPECTIVELY.

FIVE OF THE TOP NINE PESTICIDES USED ON COTTON IN THE U.S. ARE KNOWN CANCER-CAUSING CHEMICALS

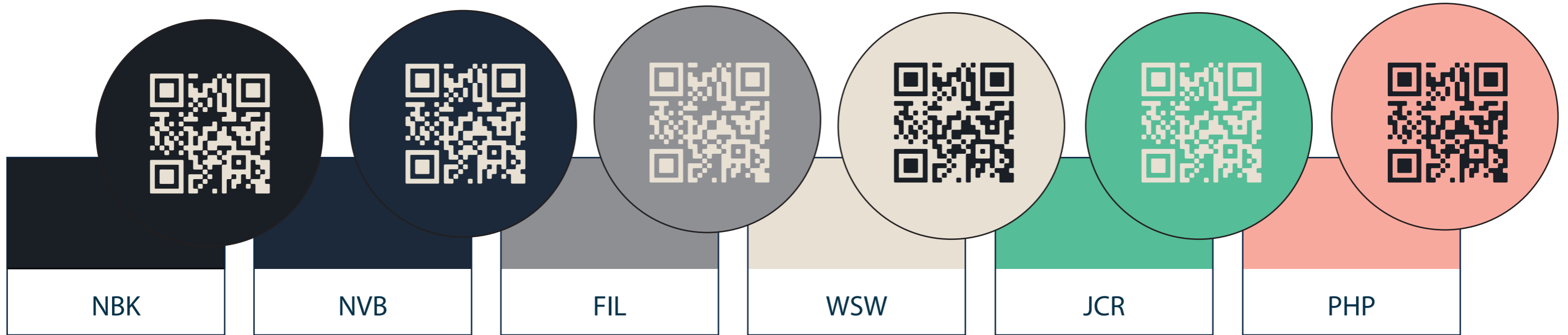
THERE ARE SO MANY ALTERNATIVES TO COTTON
CONSIDER HEMP, FLAX OR ORGANIC COTTON

THE USE OF GENETICALLY-MODIFIED (GM) COTTON VARIETIES HAS INCREASED REMARKABLY IN RECENT YEARS REACHING 20% AND 7.7 MILLION HA OF THE GLOBAL CROP AREA IN 2002.

UNSUSTAINABLE COTTON FARMING, WITH MASSIVE INPUTS OF WATER AND PESTICIDES, HAS ALREADY BEEN RESPONSIBLE FOR THE DESTRUCTION OF LARGE-SCALE ECOSYSTEMS SUCH AS THE ARAL SEA IN CENTRAL ASIA AND THE DETERIORATING HEALTH AND LIVELIHOODS OF PEOPLE LIVING THERE.

TRUSTED CLOTHES
Sustainable - Ethical - Healthy

COLOR CHART



ECO Future Fleece 320gr. with OECOTEX and GOTS certification



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KK001

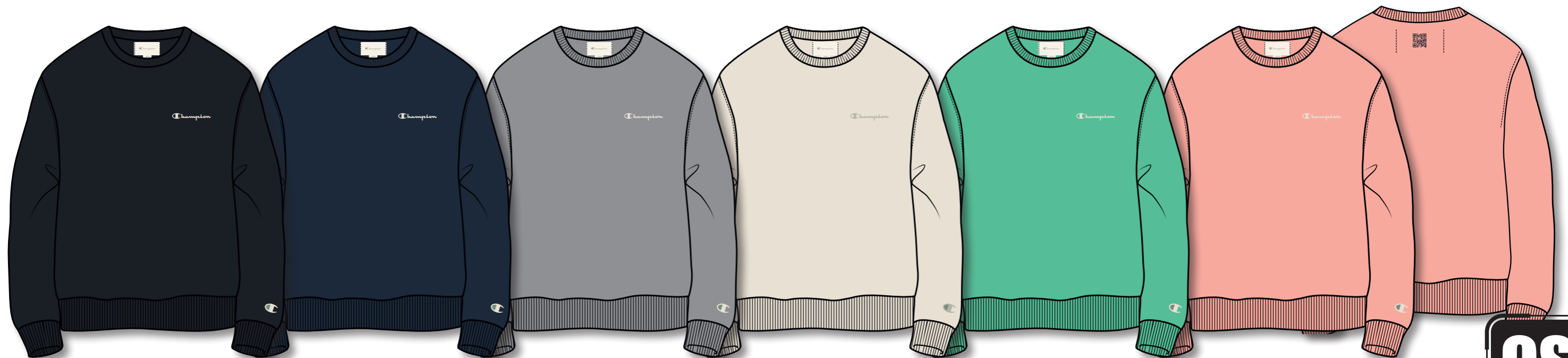
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ECO Future Fleece 320gr. with OECOTEX and GOTS certification



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ECO Future Jersey 150gr. with OECOTEX and GOTS certification



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ECO Future Fleece 320gr. with OECOTEX and GOTS certification



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ECO Future Fleece 320gr. with OECOTEX and GOTS certification



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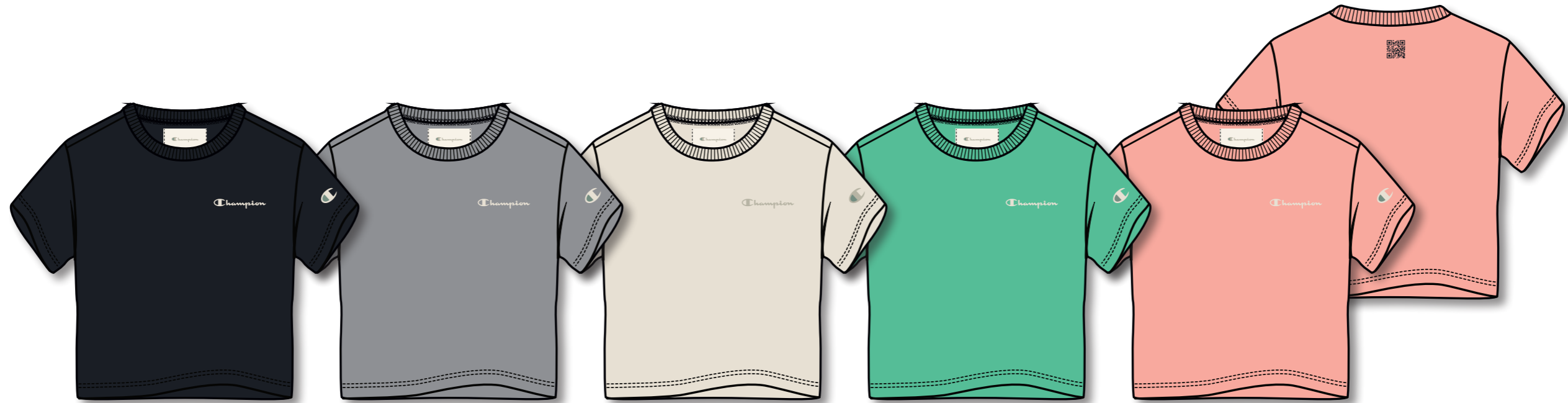
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ECO Future Jersey 150gr. with OECOTEX and GOTS certification



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WW034

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GS082

PHP
PS012



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